


TERM ONE (January 27 to April 9)

Planning for 2021 and how COVID has changed the way we do comms **	9am to 11.30pm Tuesday February 16
Media Training for Principals	8.30am to 12pm Monday February 22
Newsroom Training for CESA Websites 	1.5 hours per school Thursday March 11
Developing your Communications and Marketing Strategy	9.30am to 4pm Thursday March 25

TERM TWO (April 27 to July 2)

Media Training for Principals	8.30am to 12pm Tuesday May 11
Professional Development Session: Topic TBA **	9am to 10.30am Wednesday May 19
Newsroom Training for CESA Websites 	1.5 hours per school Wednesday May 26
Update your Prospectus	9am to 12pm Thursday June 17

CALENDAR DATES

CATHOLIC EDUCATION WEEK	Monday May 3 to Sunday May 9
CATHOLIC SCHOOLS OPEN WEEK	Monday August 9 to Sunday August 15

How to register:

Semester One Workshops and Training Sessions will be held at CEO Thebarton
Further information and registration is available at
<http://registrationcentre.cesa.catholic.edu.au/marketing>

** These two sessions are FREE and don't require registration but RSVPs are appreciated - please email Deanna.Bator@cesa.catholic.edu.au

Semester Two Workshops and Training Sessions will be announced in 2021.