

Communications & Marketing Professional Learning & Key Dates 2024



BOOK ANY TIME

<p>Newsroom Training for CESA School Websites (1 on 1) <i>Available online via MS Teams.</i></p>	<p>1.5 hours per school Sessions on request</p>
<p>Create a New and Effective School Website (1 on 1) <i>Available online via MS Teams.</i></p>	<p>1.5 hours per school Sessions on request</p>

TERM ONE (January 29 to April 12)

<p>Communications & Marketing Conference 2024</p>	<p>WEEK 6 9.00am to 5pm Thursday March 7</p>
<p>Catholic Schools Open Week - Photography Day #1</p>	<p>WEEK 8 15 minutes per student Thursday March 21</p>
<p>An Introduction to GA4 - next gen Google Analytics</p>	<p>WEEK 9 9.30am to 11am Tuesday March 26</p>



TERM TWO (April 29 to July 5)

<p>Catholic Schools Open Week - Photography Day #2</p>	<p>WEEK 1 15 minutes per student Thursday May 2</p>
<p>Media Training for Principals</p>	<p>WEEK 2 8.30am to 12 Noon Thursday May 9</p>
<p>CATHOLIC EDUCATION WEEK</p>	<p>WEEK 3 Monday to Sunday May 13 to May 19</p>
<p>Catholic Education Awards Ceremony</p>	<p>WEEK 3 5.45pm to 9.30pm Thursday May 16</p>
<p>oOh! Media Open Week Information Session for Schools <i>Available online via MS Teams.</i></p>	<p>WEEK 4 10am to 11am Wednesday May 22</p>
<p>Communications and Marketing Network Session</p>	<p>WEEK 7 9.30am to 11am Wednesday June 12</p>

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TERM THREE (July 22 to September 27)	
CATHOLIC SCHOOLS OPEN WEEK	WEEK 5 Monday August 19 to Sunday August 25
How to Plan, Manage and Film Videos on a Shoestring Budget	WEEK 6 9.30am to 1pm Thursday August 29
Media Training for Principals	WEEK 7 8.30am to 12 Noon Thursday Sept 5
Update your Prospectus	WEEK 9 9.30am to 12.30pm Tuesday Sept 17
Communications and Marketing Network Session <i>Available online via MS Teams.</i>	WEEK 10 9.30am to 11am Wednesday Sept 25



TERM FOUR (October 14 to December 13)	
Communications and Marketing Network Session <i>Available online via MS Teams.</i>	WEEK 3 9.30am to 11am Tuesday October 29

How to register:

Further information, including costs and registration will be available at registrationcentre.cesa.catholic.edu.au/marketing/

Workshops and Training Sessions will be held at CEO Thebarton.