



Important Dates

Catholic Education Week

Monday 15 May 2023 -
Sunday 21 May 2023

Deadline to book Open Week postcards & bookmarks

Wednesday 17 May 2023

Catholic Education Awards SA

Thursday 18 May 2023

oOh!media Open Week Information Session for Schools

Tuesday 23 May 2023

Last day to register for May 30 Open Week photoshoot

Tuesday 23 May 2023

oOh!media Open Week priority booking deadline

Wednesday 24 May 2023

Photoshoot #3 Catholic Schools Open Week

Tuesday 30 May 2023

'Promoting tours and events'™ Communications and Marketing Network Session

Thursday 8 June 2023

Catholic Schools Open Week

Monday 21 August 2023 -
Sunday 27 August 2023



Happy Catholic Education Week!

We hope you are enjoying Catholic Education Week celebrations so far.

We are loving all the #LoveMyCatholicSchool Facebook posts and seeing the creative ways the resources are being enjoyed in schools. We look forward to seeing many more posts throughout the week.

We have aimed to make it easy for schools to join in the #LoveMyCatholicSchool campaign by providing printable and digital resources – including social media captions and tiles. These can be accessed via the [Information Kit](#).

Catholic Schools Open Week 2023



Book your Open Week postcards & bookmarks by tomorrow

Printed postcards and bookmarks are available to be purchased to promote Open Week events or your school more generally.

These will be designed by Siobhan Evans featuring your student photos already taken or being taken in 2023 (or 2022 if you are re-using last year's photos) and wording specific to your school. They can be distributed at local childcare centres and playgroups, cafes, medical clinics, leisure centres with children's activities (e.g. kinder gym), libraries, etc.

Packs are \$45 each for 100 postcards and 100 bookmarks (see page 14 of the [Catholic Schools Open Week Information Kit](#) for more details).

Please email Deanna.Bator@cesa.catholic.edu.au by tomorrow, **Wednesday May 17** to place your order – and please note how many packs you would like.

Final Open Week Photoshoot

Thank you to the schools who participated in the first two photoshoots.

Our third and final opportunity to have your student photo taken for the Catholic Schools Open Week campaign is on **Tuesday May 30** and has very limited places left.

Please register for the photoshoot via Deanna Bator: Deanna.Bator@cesa.catholic.edu.au by **Tuesday May 23**.

Corrin Wakely-Young is working with regional schools who are unable to have a student attend the photoshoot: Corrin.Wakely-Young@cesa.catholic.edu.au.

oOh!media Outdoor Advertising Booking Deadline

A reminder that next **Wednesday May 24** is the priority booking deadline for Open Week street furniture and retail advertising with oOh!media.

While panels can be booked later, schools are encouraged to book early to avoid disappointment and to go in the draw to win a goodie basket from oOh!media worth \$100.

See pages 11 and 12 of the [Catholic Schools Open Week Information Kit](#) for details and options for booking with oOh!.

oOh!media Information Session

Still not sure whether retail and street advertising as part of the wider CESA Open Week advertising campaign is for you?

An online session is being run by a representative from oOh!media as an opportunity to find out more information about retail or bus shelter advertising and how to book with oOh!.

Date: Tuesday May 23

Time: 10.00am – 11.00am

How: Microsoft Teams (a link will be shared with those who register)

Please register for this online session via email to Deanna Bator: Deanna.Bator@cesa.catholic.edu.au.

Professional Learning Session



Ideas and Inspo - Promoting tours and events

One thing all our schools have in common is hosting events, open days/nights and tours in some capacity. Have you noticed some get more interest and attendance than others?

We're bringing the Communications and Marketing Network together to share the great ideas that have led to successful events and inspire each other to improve for future events.

Each participant will be encouraged to share:

- Ideas – a successful tool or campaign for promoting a school tour or event
- Inspo – an opportunity to seek advice or ask questions regarding school tours and events

Session details:

- Thursday June 8, 9:30am-11:00am
- Catholic Education Office, Thebarton

Register for this session via email to Deanna Bator via Deanna.Bator@cesa.catholic.edu.au to come along and be inspired!

Catholic School Parents SA Event



Catholic School Parents SA (CSPSA) continues to present the Parent Engagement Program and welcomes all parents and carers of children in Catholic schools to attend.

The next CSPSA event will be an inspirational evening with Dr Gill Hicks AM MBE, who is globally known as a survivor of the London terrorist bombings on July 7, 2005.

Gill will present 'Resilience' – a raw conversation on her life experience, gratitude for life and how it relates to families. Attendees will leave the event feeling empowered, inspired, and grateful to continue to their parenting and education journey.

Following discussion with your leadership team, CSPSA would welcome **this invitation flyer** being shared with your school parent and carer community.

Key Dates Calendar 2023

JANUARY 2023	
4	WORLD BRAILLE DAY
13-22	TOUR DOWN UNDER
17	ST ANTHONY FEAST DAY
17	OUR LADY OF HOPE FEAST DAY
22	CHINESE NEW YEAR (YEAR OF THE RABBIT)
24	ST FRANCIS DE SALES FEAST DAY
24	INTERNATIONAL DAY OF EDUCATION
26	SURVIVAL DAY / AUSTRALIA DAY
30	SCHOOL TERM 1 BEGINS (ENDS APRIL 14)
30	PREMIER'S READING CHALLENGE BEGINS
30	BE ACTIVE CHALLENGE BEGINS
31	ST JOHN BOSCO FEAST DAY

FEBRUARY 2023	
1-28	FEEL GOOD FEBRUARY
3	NATIONAL WEAR RED DAY
5-11	HEALTHY LUNCH BOX WEEK
7	SAFER INTERNET DAY
8-9	SACE MERIT CEREMONIES
11	INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE
13	ANNIVERSARY OF NATIONAL APOLOGY
14	ST VALENTINE'S DAY
14	INTERNATIONAL BOOK GIVING DAY / LIBRARY LOVERS DAY
20	WORLD DAY OF SOCIAL JUSTICE
21	INTERNATIONAL MOTHER LANGUAGE DAY
21	SHROVE TUESDAY / PANCAKE DAY
22	ASH WEDNESDAY - LENT BEGINS
23	CARITAS PROJECT COMPASSION BEGINS (ENDS APRIL 6)

[Download 'Key Dates Calendar 2023'](#)



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