



# eNewsletter 2024 Term 2, Week 5

# Catholic Schools Open Week (Term 3, Week 5 - August 19-25)

You can find all the information you need for Open Week here on the [CESA Intranet: 2024](#)

We are less than three months away from Catholic Schools Open Week! We have had an amazing turn out to the photoshoots held at the CEO in Thebarton and have a number of photoshoots being planned regionally to ensure all schools have the opportunity to take part in this campaign.

By next Wednesday, June 5 we ask that each school has completed the Open Week booking form, found here: [cesa.catholic.edu.au/openweek24](https://cesa.catholic.edu.au/openweek24) to ensure that we have all of your school's campaign requirements.

There is still time to book outdoor advertising with oOh! Media. The deadline is next Wednesday, June 5. Email Sarah Ibbotson if you require any additional information: [Sarah.Ibbotson@oohmedia.com.au](mailto:Sarah.Ibbotson@oohmedia.com.au)

Is your school running a unique event during Catholic Schools Open Week? New for 2024, we are looking for a selection of events to profile in the Advertiser Magazine. If you have an event that is a bit different email Rebecca with the details by Wednesday, June 5: [Rebecca.Vella@cesa.catholic.edu.au](mailto:Rebecca.Vella@cesa.catholic.edu.au)

<b>BY JUNE 5</b> <b>All schools to complete Booking Form, regardless of your level of participation in Open Week 2024</b> <a href="https://cesa.catholic.edu.au/openweek24">cesa.catholic.edu.au/openweek24</a>	<b>BY JUNE 5</b> <b>Deadline for Street and Retail Bookings with oOh!Media</b> <a href="mailto:Sarah.Ibbotson@oohmedia.com.au">Sarah.Ibbotson@oohmedia.com.au</a>	<b>BY JUNE 5</b> <b>Got a unique event to profile in the Advertiser Mag?</b> <a href="mailto:Rebecca.Vella@cesa.catholic.edu.au">Rebecca.Vella@cesa.catholic.edu.au</a>
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## Communications and Marketing Networking Session (Term 2, Week 7 - Wednesday June 12, 9:30-11:00am)

### Topic - Event Marketing | Connect and engage with your community!

Each term we host a networking session for the Communication and Marketing contacts at schools. This term's session will be online, and we will be discussing Event Marketing and how it can be incorporated into your marketing strategy to elevate your school's brand and increase community engagement. Join us online to hear some schools share their recent events and event planning journey, including event objectives, goals, promotion, and evaluation.

Come prepared to share either an event you have held, event ideas, any tips, or tricks you have learnt along the way and/or any questions if you are considering a future event. This could be a 'Come and Try' day, a community event, an information night, launch event, or milestone celebration.

This session will enable us to connect, share and inspire each other in ways to elevate our event marketing. Make yourself a coffee or tea and join us online on Wednesday morning June 12 at 9:30am.

Email Janelle at: [Janelle.Zajackowski@cesa.catholic.edu.au](mailto:Janelle.Zajackowski@cesa.catholic.edu.au) to register your attendance by 10am on Tuesday June 11. We will send out a meeting request with a link to join us online.

## Events Calendar

We have a comprehensive calendar of events for the year located in the Communications and Marketing hub on the CESA Intranet. Please feel free to use this to plan upcoming school events and social media activity – [events calendar](#)

The hub has plenty of other useful resources for Communications and Marketing staff – [Communications & Marketing hub](#)

## Privacy & Consent Forms - available on CESAshare

The most up to date photo consent form and collection notices for parents and students, employment applications and contractors are now available on CESA Share in the following folder: [Privacy \(CESA Share / Information Management / Privacy\)](#). A copy of the 2023 NCEC Privacy Compliancy Manual can also be found [here](#).

If you have any questions relating to photo consent, please email: [Rebecca.Vella@cesa.catholic.edu.au](mailto:Rebecca.Vella@cesa.catholic.edu.au)

## New team member?

If you have a new team member who should be receiving these updates, please let us know so that we can update our network database.

**Name of new staff member:\***

**Job Title:\***

**Name of School:\***

**Email Address:\***





INFORMATION KIT FOR SCHOOLS

# CATHOLIC SCHOOLS OPEN WEEK

AUGUST 19-25  
2024



**catholic  
education**  
south australia

RAISING  
**HEARTS  
AND  
MINDS**

[cesa.catholic.edu.au/openweek24](https://cesa.catholic.edu.au/openweek24)

